April 18, 2018

Dear Mr. Zuckerberg,
Dear Mr. Gareth Lambe,

Through this and on behalf of several human rights civil society organizations on the Internet in Latin America, we encourage your company to adopt the General Data Protection Regulation (GDPR) as a reference standard for services that the social network provides throughout the world. In this sense, we consider that there is no sufficient reason for your company to continue to have weak legal standards in terms of protecting the privacy and personal data of users.

We request you, in the most attentive way, to reinforce the commitment of the same, with the global fulfillment of the GDPR and, under this request, guarantee to provide specific details about how Facebook plans to implement said changes.

It should be noted that the GDPR guarantees the responsible and transparent operation of companies like yours, as well as being subject to the Rule of Law and the democratic process. The GDPR provides a solid foundation for the protection of personal data: it establishes clear responsibilities for companies that collect and process personal data and gives clear rights to the owners, Facebook users, whose data is collected and processed by the company. These are protections that all users should have and be able to demand, no matter where they are.

Likewise, we favor the growth of the digital economy and we strongly support technological development and innovation processes, as long as it is done responsibly. The unregulated treatment of personal data threatens the future. Violations of personal data, identity theft, constant cyberattacks and financial fraud are increasing. The large collection of personal data has also decreased competition. And the monitoring of Internet users, based on detailed and secret profiles with opaque algorithms, today represents a latent threat: not only against the consumer's privacy, but also an affectation that goes against democratic institutions.
Under this reason, we urge you to make clear your commitment to comply with the GDPR standards in all countries and for all its users. We hope that your company, as the main representative of digital platforms, can also motivate other companies to make similar commitments.

Sincerely,

SIGNATURES:

Access Now (United States and Latin America)
Asociación por los Derechos Civiles (Argentina)
CADH (Argentina)
Cooperativa Sula Batsu (Costa Rica)
Derechos Digitales (Latin America)
Espacio Público (Venezuela)
Fundación Acceso (Central America)
Fundación Datos Protegidos (Chile)
Fundación Karisma (Colombia)
Hiperderecho (Peru)
IPANDETEC (Panama)
Luchadoras (Mexico)
SonTusDatos (Artículo 12, A.C.) (Mexico)
TEDIC (Paraguay)
Usuarios Digitales (Ecuador)

CC:

• Francisco Javier Acuña Llamas, Commissioner President of the National Institute of Transparency, Access to Information and Protection of Personal Data (Mexico).
• Eduardo Bertoni, Director of the Access to Public Information Agency (Argentina).
• María Claudia Caviedes Mejía, Delegate Superintendent for the Protection of Personal Data (Colombia).
• Wendy Rivera Roman, National Director of the Inhabitants’ Data Protection Agency (Costa Rica).
• Felipe Larrain, Minister of Finance (Chile).
• Iván Acosta Montalván, Minister of Finance and Public Credit (Nicaragua).
• Eduardo Luna Cervantes, General Director of the Directorate of Transparency, Access to Public Information and Protection of Personal Data (Peru).
• Federico Monteverde, President of the Executive Council of the Regulatory and Personal Data Control Unit (Uruguay).
• Michael Pierluisi, appointed Secretary of the Department of Consumer Affairs (Puerto Rico).
• Wagner Rosario, Substitute Minister of the Ministry of Transparency, Supervision and Control-General of the Union (Brazil).
• Torquato Jardim, Minister of Justice (Brazil).
• Giovanni Buttarelli, European Data Protection Supervisor.
• Andrea Jelinek, President of the Article 29 Working Group.
• Věra Jourová, Commissioner for Justice, Consumers and Gender Equality, European Commission.
• Antonio Tajani, President of the European Parliament.
• Donald Tusk, President of the Council of the European Union.